THEIVANAI AMMAL COLLEGE FOR WOMEN (Autonomous)
(Accredited by NAAC 'A' Grade (3rd Cycle))
VILLUPURAM - 605 403 TAMILNADU, INDIA

NAAC CYCLE IV SSR

CRITERIA-III   **3.4.3 Research Publications**

3.4.3 List of Articles Published in UGC CARE Journals

YEAR-2018

Sl.No	Name of the Author	Title of the Paper	Name of the Journal	ISSN Number	Link
1.	M.Shalini	A Conceptual framework on Block Chain	International Journal of Research and Analytical Reviews	2349-5138	PDF
2.	E.Anandhi	A study on Advertising effectiveness towards Vodafone,with reference to villupuram District	International Journal of Management and Social Sciences	2249-0191	PDF
3.	B.Shirly	A Study on impact of web portals on customers with reference to coimbatore	International Journal of Research and Analytical Reviews	2348-1269	PDF
4.	B.Shirly	A Study on the role of Social Media Advertising towards consumer purchasing behavior.	Suraj Punj Journal for Multidisciplinary Research	2394-2886	PDF
5.	B.Shirly	A Study on the role of Social Media Advertising towards consumer purchasing behavior.	Suraj Punj Journal for Multidisciplinary Research	2394-2886	PDF
6.	B.Shirly	A study on Advertising effectiveness towards Vodafone,with reference to villupuram District	International Journal of Management and Social Sciences	2349-9761	PDF
7.	B. Shirly	A Conceptual framework on E- Learning in India	International Journal of Research and Analytical Reviews	2348-1269	PDF
8.	V.Geetha	A study on Constomer Behaviour Towards Online Shopping	International Journal of Research and Analytical Reviews IJRAR190G012- E-ISSN 2348-1269,P-ISSN 2349-5138	2348-1269	PDF
9.	S.Akila	Attributes Weight Determination in Magdm Problems using Some Numerical Method Techniques	International Journal of Innovative Technology and Exploring Engineering	2278-3075	PDF

CRITERIA-III   **3.4.3Research Publications**

No.		Title	Journal	ISSN	PDF
10.	S.Akila	Magda Problems with Correlation Coefficient of Intuitionistic Fuzzy Sets	International Journal of Research in Advent Technology	2321-963	PDF
11.	S.Akila	An Application of Fuzzy Soft Matrix in Medical Diagnosis	IJAER	0973-4562	PDF
12.	S.Akila	Applications of Some Numerical Methods in Magdm Problem	International Journal of Pure and Applied Mathematic	1314-3395	PDF
13.	S.Akila	Intuitionistic Fuzzy Soft Matrix Theory and its Application in Medical Diagnosis	IJMIE	2249-0558	PDF
14.	V .Manikandam	Inaiyaththamizh Ithazhkalil Padaippakka Thokkuppu Muyarchikal-2, Pathivukal (ISSN 1481 – 2991)	Pathivukal	1481 – 2995	PDF
15.	K.Senthilkumar	Impact of fertilizer Ammonium sulphate on Oxidative stress markers in Catlacatla	International journal of Biological & Medical research	6544-6550	PDF
16.	V .Manikandam	Senriyu Kavithaikal Oru Arimukam,	Pathivukal	1481 – 2993	PDF
17.	V .Manikandam	Inaiyaththamizh Ithazhkalil Padaippakka Thokkuppu Muyarchikal-1,(ISSN 1481 – 2991)	Pathivukal	1481 – 2994	PDF
18.	K. Revathi	Kurunthokaitilpanpattu Kurukal,	Vallamai minnidhaz	1481 – 2991	PDF
19.	V .Manikandam	Kithary Novelli vilimbu nilai makkal,Vallamai minnidhaz	Vallamai minnidhaz	1481 – 2992	PDF
20.	K. Manohari	Topic Detection on Social Media Posts	International Journal of Engineering and Science Invention	2229-5518	PDF
21.	N. Prabha	Data Mining Application Techniques in Internet of Thing(IoT)	International Journal of Science and Humanities	2394 9236	PDF
22.	R. Suguna	Personalized Searching Technique using Automatic Facet selection Algorithm	International Journal of Engineering and Science Invention	2229-5518	PDF

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CRITERIA-III   **3.4.3 Research Publications**

23.	K. Manohari	Measuring user Reputation on Twitter using page Rank Algorithm	International Journal of Engineering and Science Invention	2229-5518	PDF
24.	R. Suguna	An Intelligent Automatic Multi Disease Prediction Technique using Data Mining and Big Data Algorithm	IJCSE – International Journal of Computer Science and Engineering	2347-2693	PDF
25.	R. Suguna	Parallel and Nearest Neighbor Search for High-Dimensional Index Structure of Content Based Data using Dva - Tree	International Journal of Engineering and Science Invention	2229-5518	PDF
26.	S. Manimekalai	Enhancing Rating Prediction Accuracy by exploring online user sentiments	International Journal of Engineering and Science Invention	2229-5518	PDF
27.	S. Manimekalai	A Review On Brain Tumor Detection using Immune System with Imaging Techniques	International Journal of Engineering and Science Invention	2229-5518	PDF
28.	S. Manimekalai	An Intelligent Automatic Multi Disease Prediction Technique using Data Mining and Big Data Algorithm	IJCSE – International Journal of Computer Science and Engineering	2347-2693	PDF
29.	S. Manimekalai	Spectral Clustering Based Classification Algorithm for Text Classification	International Journal of Engineering and Science Invention	2229-5518	PDF