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ASSISTANT PROFESSOR

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## **CONTACTDETAILS**

OFFICE ADDRESS:- Theivanai Ammal College for Women (Autonomous),

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# **QUALIFICATION**

- B.Com.,(Rajeev Gandhi Arts&ScienceCollege,Pondicherry University, 2010)
- M.Com., (Pondicherry University, Karaikkal Campus. 2012)
- B.LISC., (Annamalai University. 2015)

#### AREAOFSPECIALIZATION

- Accounting & Finance
- Human resource management

# **CONFERENCE / SEMINARS / PAPER PRESENTATIONS**

International Conference on "Innovative Trends In Business Practices for Sustainable Development" Presented a paper titled "National Rural Health Mission And Rural Health Status In Puducherry". Department of Commerce, University of Madras, Chennai, Tamil Nadu, 4thMarch, 2016.

One Day National Conference on Emerging Paradigms in Insurance Industry Presented a paper titled "Crop Insurance for Agricultural Development In India". Department of Management Studies, School of Management, Pondicherry University, Karaikal campus, Karaikal, 26<sup>th</sup> March, 2011.



One Day National Conference on **Emerging trends in the Indian banking industry** – **Challenges and Strategic options (ETIBI- 2012)** Presented a paper titled "*Trading in Bank Derivatives*". Department of Commerce, School of Management, Pondicherry University, Karaikal campus, Karaikal, 24<sup>th</sup> March, 2012.

Two Day National Conference on "Consumerism in India – The Changing Paradigm of Consumer Protection" Presented a paper titled "Consumerism in the changing Indian culture". Kanchi Mamunivar Centre for Post-Graduate Studies, Lawspet, Puduchery, 9<sup>th</sup> – 10<sup>th</sup> October, 2014.

Two Day National Conference on "Finance for Micro Small and Medium Enterprises: The Requirements and Availability" Presented a paper titled "Globalisationand Competitiveness of Micro Small and Medium Enterprises (MSME's) in india". Kanchi Mamunivar Centre for Post-Graduate Studies, Lawspet, Puducherry,  $29^{th} - 30^{th}$  January, 2015.

Consumerism in India: Impacts and Implications Consumerism in India – The Changing Paradigm of Consumer Protection, Seminar Publication October, 2014.

One Day National Workshop on "Emerging Trends in Business Research" Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli, Tamil Nadu, 18th April, 2015.

RUSA Sponsored State Level One Day Workshop on "Application of SPSS & AMOS in Social Science Research" PG & Research Department of Commerce, K.M. Centre for P.G. Studies, Puducherry, 4<sup>th</sup> October, 2015.

One Week Workshop on "Research Methodology" Department of Education, Directorate of Distance Education, Alagappa University, Karaikudi, 5<sup>th</sup> – 11<sup>th</sup> February, 2018.

UGC Sponsored National Seminar on "Human Rights with Special Reference to Right to Information and Right to Education Acts" Department of History, K.M. Centre for P.G. Studies (Autonomous), Puducherry,  $9^{th} - 10^{th}$  April, 2015.

UGC Sponsored National Seminar on "**Human Rights**" Department of Tamil, Tagore Arts & Science College Laws pet, Puducherry, *9<sup>th</sup> July*, *2016*.

One DayWorkshop on "Online Admission and Outcome based Education" Organized by the Mastersoft ERP Solution Pvt.Ltdduring 17<sup>th</sup> February 2022.

One Day Webinar on "Research Paper Development & Targeting Right Journal" Organized by the Research Promotional Cell DAV Institute of Management, Faridabad during 19<sup>th</sup> February 2022.

One Day National Webinar on "Omni-Channel Marketing" Organized by the Department of Commerce (CA), vaniyambadi during 10<sup>th</sup> March 2022.

Two Days National Webinar on Enhancing Quality & Driving Changes in Higher Education in NEP "Organized by the Department of Business Administration, Vysya College ,Salem during 24th and 25th March 2022.

One Day Conferenceon"Intellectual Property Rights"Organizedby Tamil Nadu State Council for Science and Technology, Chennaiduring 04th August 2022

One Day National Webinar on Financial Empowerment through Wealth Creation Organized by the Department of Commerce, Govrt First Grade College, Vijayapur, Karnataka during February 2022.

One Day Conferenceon"Financial Empowerment Through Wealth CreationOrganizedby Engineering College, TUWA during 24th February 2023.

One Day Conferenceon"Enhancing Skills for Effective Teaching Learning Practices"Organizedby the Department of Psychology, TheivanaiAmmal College for Women (Autonomous), Villupuramduring22<sup>nd</sup> February to 26<sup>th</sup> February 2023.

One Day Conferenceon"International Webinar on "Plagiarism - Importance, Consequence and How to avoid" Organized by the Research & Department of Mathematics, Theivanai Ammal College for Women (Autonomous), Villupuram during 08th March 2023.

### TRAINING PROGRAMME

Eight Days Faculty Development Program on "Life Skills" ICT Academy of Tamil Nadu.24<sup>th</sup> August to 1<sup>st</sup> September, 2015.

Three Days Training Programme on **Employability Skills & Entrepreneurship Development Training Programme** Rajiv Gandhi National Institute of Youth Development under its Youth Led Sustainable Development Programme (YLSDP) at K.M. Centre for P.G. Studies (Autonomous), Puducherry, 9<sup>th</sup> – 11<sup>th</sup> March, 2016

# **PUBLICATIONS**

Performance Evaluation of National Rural Health Mission in Puducherry RegionInternational Journal of Innovative Knowledge Concepts, December,VI Issue, 2018.