

DEPARTMENT OF COMMERCE

ACADEMIC ACTIVITIES

DEPARTMENT STATE\NATIONAL LEVEL SEMINAR\WORKSHOPS

Academic Year

2020-2021

Date	Department	Topic&ResourcePerson	Beneficiaries/Participants				
			In campus Nos.		Off campus Nos		
			No.of Students	No.of Faculty	No.of Students	No.of Faculty	No.of Institution
25.01.2021	COMMERCE	FINANCIAL INCLUSION – AN INDIAN PERSPECTIVE Dr. T.Biju, Associate Professor, Department of Commerce, School of Business Management and Legal Studies, University of Kerala,Trivandrum	300	10	100	5	10

2021-2022

Date	Department	Topic&ResourcePerson	Beneficiaries/Participants				
			In campus Nos.		Off campus Nos		
			No.of Students	No.of Faculty	No.of Students	No.of Faculty	No.of Institution
24.04.2022	COMMERCE	“Impact of COVID-19 on INDIAN FINANCIAL SYSTEM” by Dr. M KRISHNAMURTHY ASSOCIATE PROF. KRISHTHU JAYANTH COLLEGE, Bangalore	400	10	100	5	10

INVITED LECTURE THROUGH VIDEO CONFERENCING

Video Conferencing is conducted by all the departments by inviting eminent subject experts from reputed Institutions and Universities to provide lecture in newly emerging aspects of domains. Students can interact with the experts and get clarification.

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INVITED LECTURE THROUGH VIDEO CONFERENCING (2021-2022)

DATE	TOPIC	RESOURCE PERSON	NO. OF BENEFICIARIES WITH CLASS & MAJOR
08.11.2021	Entrepreneurial Development	Dr. R Panchalan Professor & Head Department of Commerce IDE, University of Madras Chennai	413

INVITED LECTURE THROUGH VIDEO CONFERENCING (2022-2023)

DEPARTMENT	DATE	TOPIC	RESOURCE PERSON	NO. OF BENEFICIARIES WITH CLASS & MAJOR
Commerce	10.02.2023	Goods & Service Tax	CA. Rajasekaran K Practicing Chartered Accountant, Chennai	368
Commerce	18.02.2023	Process Design and Development Prototyping	Dr. N. Vijaitha Christy Assistant Professor PSG College of Arts & Science, Coimbatore	368

2022-2023

ONLINE FACULTY DEVELOPMENT PROGRAMME

Department	Date	Topic	Resource Person	No. of Beneficiaries
COMMERCE	20.02.2023	Problem solving skills	Dr. S DHANALAKSHMI	400+
	21.02.2023	Leadership skills	Dr. P V S GANESH SUBRAMANI	
	22.02.2023	Personality Development	Dr. C PARAMASIVAN	
	23.02.2023	Team Building	Dr. S BULOMINE REGI	
	24.02.2023	Time management	Ms. P SUBHA	

INDUSTRIAL VISIT

Every year III UG, students are taken to Banks, Companies, Industries, Factories, & Institutions in order to acquire practical knowledge of the subject as prescribed under the syllabus

Academic Year

INDUSTRIAL VISIT

2021-2022

DEPARTMENT	DATE	NAME OF THE INDUSTRY	OBSERVATION
Commerce	16.12.2021	I.P.I. Products Transformer Unit, Thirumudivakkam, Chennai	Students gained knowledge on manufacturing process, steps and ethics in it. They got a live experience in the marketing session and got certificates also.
Commerce	17.12.2021	Modern Bakers(Madras Pvt. Ltd), Madhavaram, Chennai	Students gained knowledge on manufacturing process, steps and ethics in it. They got a live experience in the marketing session and got certificates also.
Commerce	10.12.2021	IPL Transformation Chennai	Students gained knowledge on manufacturing process, steps and ethics in it. They got a live experience in the marketing session and got certificates also.

2022-2023

DEPARTMENT	DATE	NAME OF THE INDUSTRY	OBSERVATION
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Commerce	11.10.2022	MK Auto Components, Chennai	Students gained knowledge on manufacturing process, steps and ethics in it. They got a live experience in the marketing session and got certificates also.
Commerce	12.10.2023	Lanson Toyota Pvt.Ltd Pallikarani, Chennai	Students gained knowledge on how services are done and ethics in it. They got a live experience in the marketing session and got certificates also.
Commerce	18.10.2022	Ivory gull candy Salem	Students gained knowledge on manufacturing process, steps and ethics in it. They got a live experience in the marketing session and got certificates also.

PG Service Learning

PG SERVICE LEARNING PROGRAMME (2021-2022)

Department	Course Code	Course Title	Servicing Organization	No. of Beneficiaries
Commerce	PCOX201	Banking Practices	Self Help Group	50

PG SERVICE LEARNING PROGRAMME (2022-2023)

Department	Course Code	Course Title	Servicing Organization	No. of Beneficiaries
Commerce	PCOX201	Banking Practices	Self Help Group	50