

DEPARTMENT OF BUSINESS ADMINISTRATION
Faculty Publication Details
Year 2018-2019

S . No	Title of the Paper	Author	Name of the Journal	ISBN/ISSN	Year of Publication	URL
1.	A Study Of Different Factors Of Work Life Balance Affecting Employee Job Satisfaction.	D.SHOBA		ISBN:9789352671588, Pp:114-124	Feb 2018	
2.	A Perspective Conceptual Study Of Work Life Balance Among Women Teachers	D.SHOBA	IJARCSMS Publication, Gujarat.	ISSN: 2321-7782(online), 2347-1778 (Print) Volume: 06, Issue:2, Impact Factor:	Feb 2018	

DEPARTMENT OF BUSINESS ADMINISTRATION
Faculty Publication Details
Year 2019-2020

S . No	Title of the Paper	Author	Name of the Journal	ISBN/ISSN	Year of Publication	URL
1.	P21.09.2019 Problems And Challenges Of Retails With Special Reference To Medical Shops	B.VASUKI	Journal Analytical And Experimental Model Analysis	IISN NO :O886-9367	21.09.2019	
2.	Problems And Challenges Of Retails With Special Referance To	G. RAMYA	Journal Analytical and Experimental Model Analysis	IISN NO :O886-9367	21.09.2019	

DEPARTMENT OF BUSINESS ADMINISTRATION
Faculty Publication Details
Year 2020-2021

[illegible]

DEPARTMENT OF BUSINESS ADMINISTRATION
Faculty Publication Details
Year 2021-2022

S . No	Title of the Paper	Author	Name of the Journal	ISBN/ISSN	Year of Publication	URL
1.	A Study on the toursim marking via internet	M. Ayshsa sahnaz	Archers & elevators pubilcation house	978-93-90996-37-7	2022	
2.	A Study on the toursim marking via internet	B. vasuki	Archers & elevators pubilcation house	978-93-90996-37-7	2022	
3.	A Study on the toursim marking via internet	M. ilakiya	Archers & elevators pubilcation house	978-93-90996-37-7	2022	

DEPARTMENT OF ENGLISH

Faculty Publication Details

Year 2022-2023

S . No	Title of the Paper	Author	Name of the Journal	ISBN/ISSN	Year of Publication	URL
1.	A study on customer satisfaction towards sakthi masala in villupuram district	E. Yuvasri A.S .Rahamathunisa M. Dharani S. Keerthana	New UGC care Group- 1 (print) Humanities and social science		2023	
2.	Analysis of job satisfaction and its impact on job performance of employees working in automobile sector in villupuram district Tamilnadu	L. Dhivya S. Kalaivani R.Selvalakshmi	New UGC care Group- 1 (print) Humanities and social science	2319-829X	2023	
3.	A study on consumer behaviour towards online shopping in villupuram district	M. Suriyaprabha G. Durga C. Divya sri	METSZET Journal	20612710	2023	